

## Healthcare Strategic Planning Second Edition

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Whether you're creating a new strategic plan from scratch or you're trying to breathe life into an old plan, I bet we can both agree that healthcare strategic planning is a tough process. But if you have the right tools at your disposal, it doesn't have to be quite so painful. Below, we'll give you a quick look at six strategic planning techniques you may want to consider using during ...

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## **Book Detail Page - American College of Healthcare Executives**

5.0 out of 5 stars Healthcare Strategic Planning, Second Edition, Alan M. Zuckerman Reviewed in the United States on January 3, 2007 It is a nice book which describes how to use strategic planning in order to to be more successful as a manager in health care business.

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Once the strategic planning of the organization is done, one of the most important parts is the Implementation of tactical and operational plans, which must include the healthcare technology strategic planning as a fundamental part of the healthcare services: “The health system that consisted mainly of the doctor ‘on horseback and with ...

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